

POWERED BY PERVIS JACKSON JR. AUTISM FOUNDATION

MEDIAKIT

BROUGHT TO YOU BY NAVI STUDIOS



Navi Studios is proudly brought to you by Navi Global Inc., A for-profit corporation headquartered in Michigan USA www.naviglobal.media



CLAUDREEN JACKSON SHOW

NEW EPISODES WEEKLY | PRODUCED IN 4K+

The Claudreen Jackson Show is a captivating television talk show that delves into the lives, dreams, and stories of real people from all walks of life. Hosted by the charismatic and empathetic Claudreen Jackson, this show is not your typical talk show – it's a celebration of humanity, empathy, and the power of shared experiences.

Each episode of "The Claudreen Jackson Show" brings together an eclectic mix of guests, ranging from everyday heroes to celebrities, artists, activists, and innovators. The show's core mission is to create an open and safe space for genuine conversations, where guests can share their unique perspectives, challenges, and triumphs with a caring audience.

Claudreen Jackson, has an unyielding passion for autism and believes int he supernatural glory and power of God. In each episode she skillfully guides the discussions with her warm-hearted nature and thought-provoking questions. Through her vast experiences and depth of knowledge, she fosters a meaningful dialogue that often leaves both guests and viewers enlightened, moved, and inspired.

Viewers can expect emotional roller coasters, heartfelt confessions, life-changing insights, and moments of unexpected laughter. From heartwarming tales of personal growth and resilience to riveting accounts of social change and innovation, "The Claudreen Jackson Show" will touch upon a diverse range of topics that resonate with people from all generations.

"The Claudreen Jackson Show" doesn't shy away from addressing societal issues, advocating for positive change, and promoting empathy and understanding among its viewers. Claudreen, known for her genuine compassion and unwavering commitment to making a difference, often collaborates with guests and organizations to support causes close to their hearts.



PLATINUM PARTNER

- Exclusive Title Sponsorship: Your brand will be the exclusive "Platinum Partiner" of The Claudreen Jackson Show, with prominent logo placement in all promotional materials and on-air mentions.
- Product Showcase: Your products will be showcased and endorsed by Claudreen Jackson during multiple episodes, gaining invaluable exposure.
- Digital Dominance: Enjoy prime advertising on the show's website, social media platforms, and customized co-branded content.
- TV Visibility: Premium commercial spots during every episode's broadcast, reaching a broad and engaged audience.
- VIP Access: Invitations to exclusive show events and tapings, providing networking opportunities with key industry professionals.

\$15,000 / Season

GOLD SPONSOR

- Brand Visibility: Stand out as a "Gold Sponsor" with your logo prominently displayed on the show's website and in the credits of each episode.
- Product Integration: Select episodes will integrate your products, effectively connecting your brand with the show's viewers
- Digital Dominance: Enjoy prime advertising on the show's website, social media platforms, and customized co-branded content.
- Broadcast Reach: Commercial spots during the show's broadcast, exposing your brand to a growing audience.
- Exclusive Invites: Access to select show events and tapings, offering unique networking opportunities.

\$10,000 / Season

SILVER SUPPORTER

- On-Screen Presence: Your brand name will receive acknowledgment in the credits of each episode as a "Silver Supporter."
- Social Media Appreciation: The show will thank your brand with a dedicated post on its social media platforms.
- Broadcast Spot: A commercial spot to showcase your brand during the show's broadcast:
- Broadcast Reach: Commercial spots during the show's broadcast, exposing your brand to a growing audience.
- Exclusive Invites: Access to select show events and tapings, offering unique networking opportunities.

\$5,000 / Season

WOMEN

35-80 YEARS OLD

WORKING & RETIRED

MOTHERS

TRADITIONAL BELIEFS



ADVERTISING & SPONSORSHIP STATISTICS

BASED ON INDUSTRY STATISTICS ADVERTISERS ENJOY 50%+ ROI AS SHOWN IN THE GRAPHIC

17.81X RETAIL

7.33X SNACKS

5.21X FOOD

3.81X SOFT DRINKS

1.8X SERVICES

The Return on Investment (ROI) figures represent the effectiveness and profitability of advertising campaigns for different sectors. Retail advertisers have achieved a robust ROI of 17.81, indicating a significant return on their advertising investments. Snacks and food advertisers follow suit with respectable ROIs of 7.33 and 5.21, respectively, showcasing the success of their advertising endeavors.

Overall, this ROI overview highlights the varying degrees of success in different advertising sectors, offering valuable insights

Engaging in paid product sponsorship within our programs presents an exceptional opportunity to showcase your products to a global audience and foster heightened awareness of your business. By associating your brand with our programs, you gain visibility among diverse viewers, both nationally and internationally.

**Please note that these sponsorship packages can be tailored to meet your specific branding objectives and budget. We welcome the opportunity to discuss further collaboration possibilities, ensuring that your brand's association with The Claudreen Jackson Show delivers exceptional value and exposure.







CONTACT INFORMATION

www.naviglobal.media hello@naviglobal.media 470.885.8890







FOLLOW US ON SOCIAL MEDIA @THENAVITV www.claudreenjackson.tv hello@claudreenjackson.tv 470.885.8890







FOLLOW US ON SOCIAL MEDIA @CLAUDREENJACKSONOFFICIAL

PROUDLY POWERED BY

PERVIS JACKSON JR JUNE AU SIM foundation

